



Media Release

Niagara Regional Housing (NRH) Board Announces New General Manager

NIAGARA REGION, January 20, 2015- The Niagara Regional Housing (NRH) Board of Directors has announced the appointment of Ellen Balmain as General Manager, effective February 9, 2015. "The Board is delighted that Ellen has accepted this position. She has demonstrated a commitment to increasing and improving affordable housing in Stratford. NRH and the Niagara Region is certain to benefit from her experience," stated Board Chair Shirley Cordiner.

A graduate of the University of Waterloo, Balmain comes to Niagara from a background as Manager of Housing in Stratford, where she was instrumental in the development of the 10 Year Housing and Homelessness Plan for Stratford, Perth County and St. Marys. "I am delighted to be joining the NRH team and to have the opportunity to be part of the Niagara community", she commented, "I'm keen to work with the community as we strategize and build on the excellent history that NRH has in creating sustainable affordable housing for all citizens".

Prior to her career in affordable housing, Balmain was the Executive Director of the United Way of Perth-Huron. She has a long history of working with social service and non-profit organizations, both as staff and as a volunteer. Chair Cordiner commented, "With almost 6,000 households waiting for affordable housing in Niagara, NRH must be innovative and work with partners to help us meet the needs of the community. Ellen has just the vision and collaborative approach to move us forward."

As NRH General Manager, Balmain will work with the NRH Board and community partners to set the direction and deliver programs and services for affordable housing across Niagara.

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